



INTRODUCTION WELCOME TO ALL-STAR BOWL XIII.

ELCOME TO THE 13TH ANNUAL U.S. ARMY ALL-STAR BOWL. The All-Star Bowl is the premier high school football event in Kern County that features the most elite players and cheerleaders in the country. Dedication, discipline, determination, sacrifice and team work are what lead these players to success. These players are equally successful in their academics which is truly the definition of an All-Star, and why the **United States Army** is proud to be a part of this wonderful event. We are the best Army in the world. The same attributes that lead these players to success are also needed in order to become a Soldier of this great nation. I am happy to see their values parallel with our military values; rest assured the future is in good hands.

The U.S. Army would like to thank the Rabobank Arena, the City of Bakersfield, and all of the sponsors that made this event possible. I would personally like to thank the players and cheerleaders, their parents and family members for coming out to support these fine young men and women as they participate in this once in a lifetime event.

Army Soldiers are available on-site to answer any questions you have about Army life and the many education and job opportunities that are available. If you are in high school or are a graduate, talk to a Soldier and find out about the manu job opportunities, technical skills and careers available in the Army.

ALL-STAR BOWL XIII 🛠 APRIL 4. 2014 🛠

Army Strong!



EDITOR Nick Ellis Keith Brandon keith.a.l.brandon @gmail.com

PHOTOS All-Star Sports Photography

SPONSORS THANKS.

U.S. Army **KBAK/KBFX Eyewitness News** Press Promotions Inc.

Three Wau Chevrolet Cadillac Bakersfield College

Grimmway Farms

Stuarts' Petroleum & local Mobil Gas Stations Garces Memorial High School Borba Dairys Maua Cinemas Sunshine Metal Clad

Lehigh Southwest Cement Neck and Back Integrative Medicine Center Bakersfield Christian H.S.

Mazzei-Franconi

POS

Referee

Umpire

Line Judge

Back Judge

Gary Childress J.C. Hickey Jevin Caras

Head linesman

John and Rachelle Fanucchi **Becka Construction** Mike Saba Watson Realty All-Star Sports Photography Chris Branson of Trinity Safety Company Hall Ambulance American General Media Kern News Talk 1180am Smart Talk 1230am KERI 1410am 94.1 FM Cataldo's Pizzeria Suazo Innovative Designs Mac Media

Media Billing Solutions

Roland and Donna Lopez

Real 2 Reel Productions

Kern County Officials Assoc.

J's Place



PERFORMING THE NATIONAL ANTHEM **BRINLEY MARKS**

4th Grade, Cummings Valley Elementary School Tehachapi, CA



HISTORY **ALL-STAR BOWL**

N DECEMBER OF 2001, a new arena football franchise was established in Bakersfield. Owner Caseu Wasserman hired Brad Hoffman as the first Bakersfield Blitz general manager. Hoffman came up with the idea of creating an arena style high school all-star game to help promote arena football in Kern County. Hoffman's brainchild was the first arena style all-star game in the nation and continues to be the only arena style all-star game in the nation. Although the Blitz franchise changed ownership several times the huge interest in this unique game has kept it alive, even after the Blitz franchise folded in August 2007. Local resident Paul **Press**, who has been involved with the game since it was first played, who is a principal in Tehachapi and former Blitz general manager took over operating the game in 2006 and joined forces with U.S. Army in 2009 and expanded the game to be more than just an all star football game.

The **U.S. Army All-Star Bowl** currently has over one hundred participants, (coaches, players, and cheerleaders) more than 30 volunteers, and employs several staff members. Last years game was well attended by more than five thousand spectators, mostly between the ages of 16 -26. The game has been broadcast live on local radio and cable television, this year the game is being televised on Bright House Networks channel 11. Local non-profits and community/faith based organizations benefit from the event by receiving free tickets to attend the game, mentoring from the players and cheerleaders and receive cash donations. In 2009 the game begin to award scholarships to players for their academic success and community involvement, since 2009 the game has awarded over \$10,000 in scholarships to players and cheerleaders. This unique event, which was once just a crazy dream, is now the largest attended high school all star game in the state and is promoted six months out of the year. This event has truly become a community event which involves mentoring to youth, free tickets so hundreds of local youth may attend, scholarships so participants may further their education, and donations to local non-profit organizations.

GOLD COACH RESULT Tim Hartnett West (26-33) 2002 Rick Van Horne Jason Oliver West (---) 2003 Bryan Nixon 2004 Mike Snow Steve Napier West (24-21) Rich Cornford Jim Maples West (45-30) West (36-35) 2006 Rich Cornford Paul Golla Dennis Manning Dave Fanucchi West (66-36)

YK	GULD CUACH	BLAUK LJJAUH	KESULI
2008	Steve Sprague	Dennis Manning	East (55-33)
2009	John Wren	Mark Camps	West (59-41)
2010	Rich Cornford	Jerald Pierucci	West (55-25)
2011	Rich Van Horne	Eric Mahanke	Black (47-41)

Eric Mahanke

Black (39-27)

Black (68-48)

МИР

Y	/R	PLAYER	IIS	College	YR	PLAYER	HS	COLLEGE
2	2002	Ricky Ishida	Shafter	Tabor College	2008	Marcus Nelson	Bakersfield	Bakersfield College
2	2003	Rudy Burgess	Desert	Arizona State	2009	Jake Peterson	Bak. Christian	Fresno City College
2	2004	Ricky Bravo	Delano		2010	Mike Morgan	Frazier Mtn.	Weldon College
2	2005	Brandon Smith	West	Arizona State	2011	Micheal Dunn	West	Bakersfield College
2	2006	A.J. Jefferson	West	Fresno State	2012	Jaylin Oats	South	Ventura Jr. College
2	2007	Ryan Mathews	West	Fresno State	2013	Vaughn Richardson	Taft	Bakersfield College

2012

Rick Van Horne

2013 Rick Van Horne Eric Mahanke

ALL-STAR BOWL PERSONNEL

ALL-STAR BOWL DIRECTOR

A LOCAL INSURANCE BROKER FOR
OVER 30 YEARS, Nick has spent
his free time as a referee and
umpire at the high school and college levels in football,
baseball, basketball, and softball. Retiring in 2012 as a
sports official after 27 years of service to the Kern County
Officials Association, Nick now spends his free time as an
accomplished sports photographer. Nick has been involved
in the All-Star Bowl for the past 4 years, and took over as



director for the game this year.

PAUL + KIMBERLY PRESS

OWNERS OF PRESS PROMOTIONS, INC., The company that operates the *U.S.*

Army All-Star Bowl. Paul has been involved with the All-Star Bowl for the past 12 years. Both Paul and Kimberly were raised in Bakersfield and graduated from **West** and **North High**. Although they have recently moved to the central coast they are committed to keeping this community all-star event here in Bakersfield. They would like to thank all the players, parents, community, sponsors and all the local high school coaches.



ERIC MAHANKE

CURRENT HEAD STRENGTH COACH OF THE TERRIO EDGE SPORTS TRAINING FACILITY here in Bakersfield Eric

has been involved with the U.S. Army All-Star Bowl for the past 5 years first working as a consultant for the game and now as head coach of the black squad for the past two years. He found his way to Bakersfield after playing his college football at Fresno State, and making his way through the CFL and AFL ranks, finally ending up with the Bakersfield Blitz in 2003. Eric played for the Blitz for 6 seasons before retiring in 2009. He now makes Bakersfield his home training many of the top athletes at The TERRIO EDGE.

ASSISTANT COACH RICK VAN HORNE

VAN HORNE STARTED HIS COACHING CAREER IN 1984 at Bakersfield High under Pat Preston, where the

Drillers won 3 Valley Championships and had a stretch of 39 victories in a row. In 1994 Van Horne became the head coach at East Bakersfield High, where he led the Blades to two playoff appearances in five years and was named All-Area Coach-of-the Year in 1998. In 1999 he was Liberty High's first varsity coach, leading the Patriots to a Valley title in 2001. In 2002 Van Horne joined the Bakersfield Blitz as an assistant coach under James Fuller for two years before becoming the Head Coach. In 2004 Van Horne led the Blitz to a Western Conference title.

Since Van Horne has served on the Bakersfield City School District Board of Education for eight years (2004-2012), and has authored three books. In 2012 he was inducted into the Bakersfield High Driller Hall-of-Fame and has been active in the U.S. Army All-Star Bowl since its inception in 2002.

PHOTOGRAPHY DAVID DENNIS

DAVID DENNIS HAS BEEN INVOLVED
WITH THE U.S. ARMY ALL-STAR BOWL
for the past four years. David

runs a local sports photography company, All-Star Sports

Photography, here in Bakersfield that specializes in action,
team photography, and sports related graphics design for
all levels of sports from youth to college. He started in
photography after working at Stiers RV in the marketing
department under the staff photographer for Camping

World Inc.



CHEER COORDINATOR SHERRINA CLARK

SHERRINA HAS BEEN INVOLVED
WITH THE ALL-STAR BOWL SINCE
IT BEGAN. She was a cheerleader

at Bakersfield College and Cal State Bakersfield and has coached high school and competitive cheer for a combined twelve years. She was also a part of the Bakersfield Blitz dance team as a member for two years and became the coach for another two years. She has over 25 years of cheer and dance experience and has worked with cheerleaders in the Greater Bakersfield Area since 1996. She is currently the Varsity cheer coach at Mira Monte High School, and a mathematics teacher at East Bakersfield High School.

GAME OPERATIONS MARGO SAYLOR

MARGO SAYLOR-IVESTER HAS SERVED AS GAME OPERATIONS for the U.S. Armu All-Star Bowl since it's

inception 11 years ago. Margo has worked in pro sports since 1998 starting with the AFL, XFL, NFL and NBA. Margo has won numerous awards for her show production and even had an opening video she co-produced shown at the beginning of an NBA All Star game. Margo also does radio voice-overs, worked many high level charity/private events and originally started out as a disc jockey here in Bakersfield.

CORPORATE PARTNERSHIPS JUSTIN VERRELL

GRADUATE OF GARCES MEMORIAL HS 2012, U.S. Army All-Star Bowl All-Star **2012**, recipient of the Raumond

Permenter Memorial Scholarship 2012, starting Long Snapper for the 2012 Bakersfield College CCAAA State Champions. In 2013 he was awarded the Academic MVP scholarship and graduates from Bakersfield College with his Associates Degree in Liberal Studies 2014. In June he will attend Fresno State University as a preferred walk-on long snapper for the Bulldogs 2014 season. Because of Press Promotions, Inc. I have been able to help support myself through college and give back to the game that started it all, the U.S. Army All Star Bowl.



RUSSELL JOHNSON

BLACK TEAM
City Councilman, Ward 7



HONORARY COACH

JON TRITSCH

GOLD TEAM
Sports Anchor for KBAK CBS / KBFX FOX

ALL-STAR BOWL XIII 🌣 APRIL 4. 2014 🔅 5

A special Thank You to DR. MICHAEL KOMIN for all of your hard work and devotion



STEPHANIE

ACCOUNT EXECUTIVE AT KBAK AND KBFX THE CBS AND FOX AFFILIATE,

President of the Kern Armed Services Community Advisory Board, 2011-2013, Bakersfield Women's Conference Board Member, volunteer for the KBAK Cancer Fighters Relay for Life Team, previously on the Hispanic Chamber Board. Stephanie has worked with the U.S. Army Recruiting company both locally and regionally for the last 5 years, helping the recruiting efforts by assisting the commanders in developing community partnerships for their PAYS (Partnership for Youth Success) program. This program brings the recruits back to their community where they are given the opportunity to Interview with the PAYS partners for potential employment, the recruits bring their Education, Skill set and Army Values back to the community they grew up in and love. She has also worked with the Army Arena Bowl for the last 5 years, helping with social media and supporting the game and program.





GAME ANNOUNCER MATT ALVEREZ

MATT ALVAREZ PLAYED COLLEGE
FOOTBALL at Southern University
in Louisiana and graduated with a

degree in journalism from the University of Arizona in 2010.

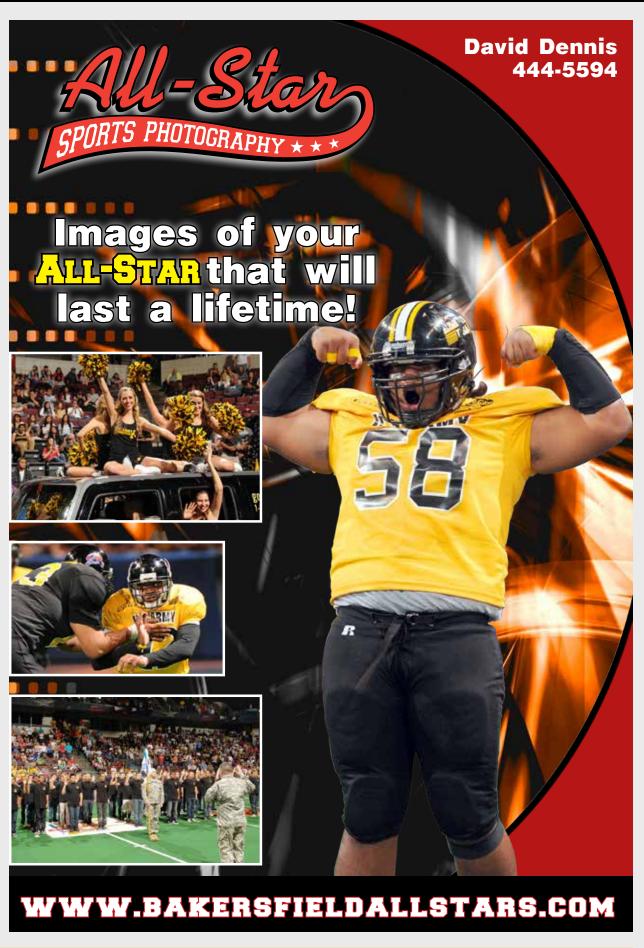
Since then, Matt has been a morning news reporter for 1180 KERN radio, sideline reporter for Bakersfield College football's Renegade Radio, public address announcer for CSUB athletics, and a host for Brighthouse Network's high school football game of the week. Matt has been an assistant football coach at Bakersfield College for the last four seasons. Matt currently works in law enforcement here in Bakersfield.



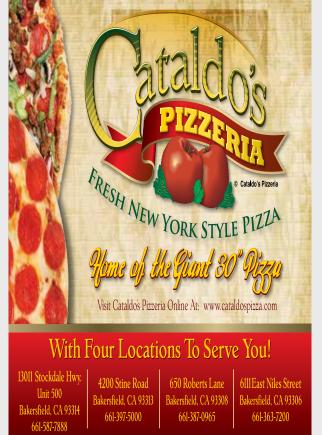
GRAPHIC DESIGNER WALTER SUAZO

WALTER SUAZO IS AN EMMY®
AWARD WINNING GRAPHIC
DESIGNER and this is his first year

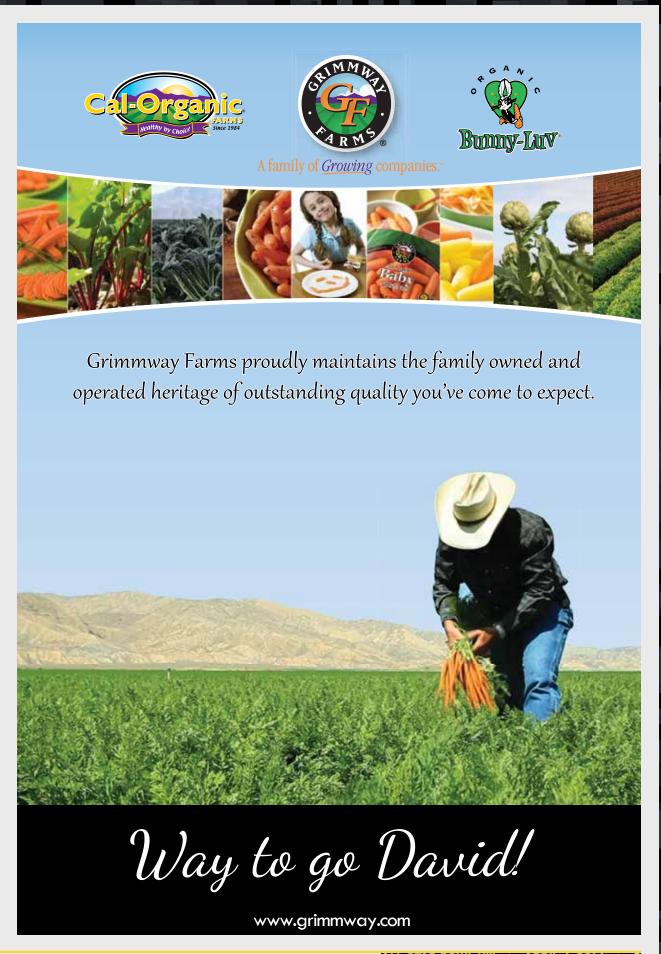
involved with the U.S. Army All-Star Bowl. He designed our current logo for the U.S. Army All-Star Bowl and is a freelance design consultant to the U.S. Army All-Star Bowl brand identity, graphics and social media. Walter received his degree in graphic design in 2009 and has become a multidisciplinary designer with an eye for innovation and has worked for a gamut of clients (from apparel, culinary, retail, and television, just to list a few) and although his skill set is vast, his greatest expertise revolves in the worlds of graphic design, creative direction, social media, brand identity design, and content creation. Walter likes to combine his knowledge and experience in these areas, to deliver the best innovative designs to his clients and their audiences.











COACHES



JARRED DORTON

#76 North



DEMETRIUS

#60 South

EATON

JOSH

NUNEZ

#60 BHS

JACK

HARDING

#62 Centennial

Roger Carr, Don Kessler, Bryan Nixon,

HONORARY COACHRussell Johnson

Nick Onaindia, Ty Thompson

ALL-STAR BOWL CHEERLEADERS

CHEER COORDINATOR Sherrina Clark



NAME

Brittany Wadkins Gabbu Guzman Sarah Toothman Kaulinn Lephart Jean Leyva Arianna Giggy Destinu Herrera Kasia Eliiah

HS

Arvin High School **Bakersfield High School Bakersfield High School** Centennial High School Delano High School Frontier High School Garces Memorial High School Mira Monte High School Stockdale High School





NAME

Jelyksa Solorio Siera Glover **Madison Greene** Mariah Wilkerson Marissa Lopez Abigail Neira Caitlin Stone Tamia Davis Allusia Lara

Arvin High School

HS

Bakersfield High School Centennial High School Delano High School Frontier High School **Garces Memorial High School** Independence High School Stockdale High School Tehachapi High School





CONGRATS **ALL STARS!**



the fastest way to get fuel.

Local stations proudly supporting High School football:

- 19th Street & Union
- California Ave & Fwy 99
- Oswell & Bernard
- Oak St. & Brundage
- Niles St. & Oswell
- S. Union & Taft Hwy
- White Ln & New Stine

- F St & Golden State Hwy
- Stockdale Hwy & Allen
- Norris Road & McCray
- Stockdale & New Stine
- Wilson Rd & Real Rd
- Hwy 99 & Taft Hwy
- I-5 & Taft Hwy















(661) 589-7403 (661) 861-8163 FAX

Becka Statler President 5400 Rosedale Hwy. 7B Bakersfield, CA 93308 beckaconstructioninc1@msn.com



Garces Memorial High School

Congratulations to our Arena Bowl All-Stars!



Jake Stuart



David Grimm



Dominic Frasch



Gio Borba

Visit www.garces.org or call 327-2578 for more information.



Do you suffer from??

- Neck Pain
- Back Pain
- Headaches
- Knee Pain
- Pain, Numbness, Tingling Burning in hands or feet

Tired of taking drugs that don't really help? Worried about the possibility of surgery?

WE CAN HELP!!!!!!

We are the alternative to the traditional treatment of their conditions, utilizing a comprehensive approach known as Integrative or Physical Medicine.

Do you have difficulty losing weight and keeping it off??? Ask about our medically supervised weight loss program.



SCHOLARSHIP ALL-STAR BOWL

FOR THE SIXTH CONSECUTIVE YEAR THE U.S. ARMY ALL-STAR **BOWL** awarded scholarships to several all-stars based on their academic success and community involvement. Due to the sponsors, community and you the fans the U.S. Army All-Star Bowl has awarded over \$13,000.00 in scholarships.



SCHOLARSHIP NAME Raymond Permenter Memorial Jacob Stuart

Garces Nathan Garcia Memorial Colton Foster Frontier All-Star Bowl Players Dennis Reed Jr. Independence Joseph Hurtado Liberty

HS

John Wren Memorial Phillip J. Brown Liberty All-Star Bowl Community Service Sean Casey Tehachapi All-Star Bowl Academic Jasmit Thind Frontier All-Star Bowl Cheer Allysia Lara Tehachapi



















ALL-STAR BOWL XIII ጵ APRIL 4. 2014 🔅 17





DOLBY ATMOS

Maya Cinemas is proud to present Dolby
Atmos sound. Featuring 52 speakers
pumping out 83,000 watts of dynamic
sound. With precision sound placement,
Dolby Atmos creates a more natural and
realistic sound field, truly transporting
audiences into the story with a lifelike
sensory expierence. Dolby Atmos is
reinventing surround sound technology.
Hear the Whole Picture!

CHRISTIE DUO 3D

Christie Dual Projection 3D technology features left-eye and right-eye dedicated, simultaneous projection for a brighter, clearer image with less eye strain than standard oscillating display 3D.

See it local, see it better, see it on the biggest screen in the county at Maya Cinemas with Christie Duo 3D.

www.MayaCinemas.com Facebook.com/MayaCinemasBakersfield



Good Luck Dominic Frasch!

Go Black Team!







Congratulations

Gio Borba and the 2014 all-star players!



Got Milk? Borba Dairy Farms





Kern County Officials Association Established 1939

Celebrating 75 years of providing sports officials for local high school athletics

Officiating is a great way to stay involved in the game you love. The KCOA is looking for men and women to officiate the following:

Baseball

⊗ Softball

Basketball



Football

Wrestling

Soccer

TRAINING PROVIDED

For more information www.kcoa.org 661-633-3559



Three-Way Chevrolet-Cadillac proudly supports the 2014 All-Star Bowl



4501 Wible Road • 800-NEW-CHEVY 3WayAutomotive.com Mon.-Fri. 8-9, Sat. 8-6, Sun. 9-5







HOMETOWNSPORTS

PROUDLY SUPPORTS
THE 2014 U.S. ARMY
ALL-STARS





