



WELCOME TO ALL-STAR BOWL XIII.

ELCOME TO THE 13TH ANNUAL U.S. ARMY ALL-STAR

BOWL. The All-Star Bowl is the premier high school football

event in Kern County that features the most elite players

and cheerleaders in the country. Dedication, discipline,

determination, sacrifice and team work are what lead these
players to success. These players are equally successful in
their academics which is truly the definition of an All-Star,

and why the United States Army is proud to be a part of this
wonderful event. We are the best Army in the world. The
same attributes that lead these players to success are also
needed in order to become a Soldier of this great nation. I am
happy to see their values parallel with our military values;
rest assured the future is in good hands.

The U.S. Army would like to thank the Rabobank Arena, the City of Bakersfield, and all of the sponsors that made this event possible. I would personally like to thank the players and cheerleaders, their parents and family members for coming out to support these fine young men and women as they participate in this once in a lifetime event.

Army Soldiers are available on-site to answer any questions you have about Army life and the many education and job opportunities that are available. If you are in high school or are a graduate, talk to a Soldier and find out about the many job opportunities, technical skills and careers available in the Army.

ALL-STAR BOWL XIII 🛠 APRIL 4. 2014 🛠

Army Strong!



SPONSORS THANKS.

U.S. Army **KBAK/KBFX Eyewitness News** Press Promotions Inc.

Three Wau Chevrolet Cadillac Bakersfield College

Grimmway Farms

Stuarts' Petroleum & local Mobil Gas Stations Garces Memorial High School Borba Dairys Maua Cinemas

Sunshine Metal Clad Lehigh Southwest Cement Neck and Back Integrative Medicine Center

NAME

Guy Cook

2 🛠 ALL-STAR BOWL XIII 🖈 APRIL 4. 2014

Bakersfield Christian H.S. Mazzei-Franconi

POS

Referee

Umpire

Head linesman

Line Judge

Back Judge

Gary Childress J.C. Hickey Jevin Caras

Media Billing Solutions Roland and Donna Lopez J's Place John and Rachelle Fanucchi **Becka Construction** Mike Saba Watson Realty All-Star Sports Photography Chris Branson of Trinity Safety Company Hall Ambulance American General Media Kern News Talk 1180am Smart Talk 1230am KERI 1410am 94.1 FM Cataldo's Pizzaria Suazo Innovative Designs Mac Media

Real 2 Reel Productions

Kern County Officials Assoc.



PERFORMING THE NATIONAL ANTHEM **BRINLEY MARKS**

4th Grade, Cummings Valley Elementary School Tehachapi, CA

Scott Spielman Tom Trees Chris Fleming David Zulfa **AIR STRIKE.**

HISTORY ALL-STAR BOWL

N DECEMBER OF 2001, a new arena football franchise was established in Bakersfield. Owner Caseu Wasserman hired Brad Hoffman as the first Bakersfield Blitz general manager. Hoffman came up with the idea of creating an arena style high school all-star game to help promote arena football in Kern County. Hoffman's brainchild was the first arena style all-star game in the nation and continues to be the only arena style all-star game in the nation. Although the Blitz franchise changed ownership several times the huge interest in this unique game has kept it alive, even after the Blitz franchise folded in August 2007. Local resident Paul **Press**, who has been involved with the game since it was first played, who is a principal in Tehachapi and former Blitz general manager took over operating the game in 2006 and joined forces with U.S. Army in 2009 and expanded the game to be more than just an all star football game.

The **U.S. Army All-Star Bowl** currently has over one hundred participants, (coaches, players, and cheerleaders) more than 30 volunteers, and employs several staff members. Last years game was well attended by more than five thousand spectators, mostly between the ages of 16 -26. The game has been broadcast live on local radio and cable television, this year the game is being televised on Bright House Networks channel 11. Local non-profits and community/faith based organizations benefit from the event by receiving free tickets to attend the game, mentoring from the players and cheerleaders and receive cash donations. In 2009 the game begin to award scholarships to players for their academic success and community involvement, since 2009 the game has awarded over \$10,000 in scholarships to players and cheerleaders. This unique event, which was once just a crazy dream, is now the largest attended high school all star game in the state and is promoted six months out of the year. This event has truly become a community event which involves mentoring to youth, free tickets so hundreds of local youth may attend, scholarships so participants may further their education, and donations to local non-profit organizations.

GOLD COACH RESULT Tim Hartnett West (26-33) 2002 Rick Van Horne Jason Oliver West (---) 2003 Bryan Nixon 2004 Mike Snow Steve Napier West (24-21) Rich Cornford Jim Maples West (45-30) West (36-35) 2006 Rich Cornford Paul Golla Dennis Manning Dave Fanucchi West (66-36)

YK	GULD CUACH	BLAUK LJJAUH	KESULI
2008	Steve Sprague	Dennis Manning	East (55-33)
2009	John Wren	Mark Camps	West (59-41)
2010	Rich Cornford	Jerald Pierucci	West (55-25)
2011	Rich Van Horne	Eric Mahanke	Black (47-41)

Eric Mahanke

Black (39-27)

Black (68-48)

Rick Van Horne Eric Mahanke

Rick Van Horne

COLD COACH DEAD/FRANCH DECHE

МИР

YR	PLAYER	HS	COLLEGE	YR	PLAYER	IS	
2002	Ricky Ishida	Shafter	Tabor College	2008	Marcus Nelson	Bakersfield	Bakersfield College
2003	Rudy Burgess	Desert	Arizona State	2009	Jake Peterson	Bak. Christian	Fresno City College
2004	Ricky Bravo	Delano		2010	Mike Morgan	Frazier Mtn.	Weldon College
2005	Brandon Smith	West	Arizona State	2011	Micheal Dunn	West	Bakersfield College
2006	A.J. Jefferson	West	Fresno State	2012	Jaylin Oats	South	Ventura Jr. College
2007	Ryan Mathews	West	Fresno State	2013	Vaughn Richardson	Taft	

2012

2013

ALL-STAR BOWL PERSONNEL



ALL-STAR BOWL DIRECTOR

A LOCAL INSURANCE BROKER FOR OVER 30 YEARS, Nick has spent his free time as a referee and

umpire at the high school and college levels in football, baseball, basketball, and softball. Retiring in 2012 as a sports official after 27 years of service to the **Kern County Officials Association**, Nick now spends his free time as an accomplished sports photographer. Nick has been involved in the All-Star Bowl for the past 4 years, and took over as director for the game this year.



OWNERS

PAUL + KIMBERLY PRESS

OWNERS OF PRESS PROMOTIONS, INC., The company that operates the U.S.

Army All-Star Bowl. Paul has been involved with the All-Star Bowl for the past 12 years. Both Paul and Kimberly were raised in Bakersfield and graduated from **West** and **North High**. Although they have recently moved to the central coast they are committed to keeping this community all-star event here in Bakersfield. They would like to thank all the players, parents, community, sponsors and all the local high school coaches.





ERIC MAHANKE

CURRENT HEAD STRENGTH COACH OF THE TERRIO EDGE SPORTS TRAINING FACILITY here in Bakersfield Eric

has been involved with the U.S. Army All-Star Bowl for the past 5 years first working as a consultant for the game and now as head coach of the black squad for the past two years. He found his way to Bakersfield after playing his college football at Fresno State, and making his way through the CFL and AFL ranks, finally ending up with the Bakersfield Blitz in 2003. Eric played for the Blitz for 6 seasons before retiring in 2009. He now makes Bakersfield his home training many of the top athletes at The TERRIO EDGE.



ASSISTANT COACH RICK VAN HORNE

VAN HORNE STARTED HIS COACHING

CAREER IN 1984 at Bakersfield High
under Pat Preston, where the

Drillers won 3 Valley Championships and had a stretch of 39 victories in a row. In 1994 Van Horne became the head coach at East Bakersfield High, where he led the Blades to two playoff appearances in five years and was named All-Area Coach-of-the Year in 1998. In 1999 he was Liberty High's first varsity coach, leading the Patriots to a Valley title in 2001. In 2002 Van Horne joined the Bakersfield Blitz as an assistant coach under James Fuller for two years before becoming the Head Coach. In 2004 Van Horne led the Blitz to a Western Conference title.

Since Van Horne has served on the Bakersfield City School District Board of Education for eight years (2004-2012), and has authored three books. In 2012 he was inducted into the Bakersfield High Driller Hall-of-Fame and has been active in the U.S Army All-Star Bowl since its inception in 2002.





DAVID DENNIS HAS BEEN INVOLVED
WITH THE U.S. ARMY ALL-STAR BOWL
for the past four years. David

runs a local sports photography company, All-Star Sports

Photography, here in Bakersfield that specializes in action, team photography, and sports related graphics design for all levels of sports from youth to college. He started in photography after working at Stiers RV in the marketing department under the staff photographer for Camping

World Inc.



CHEER COORDINATOR SHERRINACIARK

SHERRINA HAS BEEN INVOLVED
WITH THE ALL-STAR BOWL SINCE
IT BEGAN. She was a cheerleader

at Bakersfield College and Cal State Bakersfield and has coached high school and competitive cheer for a combined twelve years. She was also a part of the Bakersfield Blitz dance team as a member for two years and became the coach for another two years. She has over 25 years of cheer and dance experience and has worked with cheerleaders in the Greater Bakersfield Area since 1996. She is currently the Varsity cheer coach at Mira Monte High School, and a mathematics teacher at East Bakersfield High School.



GAME OPERATIONS [MARIGID SYAY [0] R

MARGO SAYLOR-IVESTER HAS SERVED AS GAME OPERATIONS for the U.S. Armu All-Star Bowl since it's

inception 11 years ago. Margo has worked in pro sports since 1998 starting with the AFL, XFL, NFL and NBA. Margo has won numerous awards for her show production and even had an opening video she co-produced shown at the beginning of an NBA All Star game. Margo also does radio voice-overs, worked many high level charity/private events and originally started out as a disc jockey here in Bakersfield.



CORPORATE PARTNERSHIPS

GRADUATE OF GARCES MEMORIAL HS 2012, U.S.

Army All-Star Bowl All-Star 2012, recipient of
the Raymond Permenter Memorial Scholarship

2012, starting Long Snapper for the 2012 Bakersfield College CCAAA State
Champions. In 2013 he was awarded the Academic MVP scholarship and
graduates from Bakersfield College with his Associates Degree in Liberal Studies
2014. In June he will attend Fresno State University as a preferred walk-on long
snapper for the Bulldogs 2014 season. Because of Press Promotions, Inc. I have
been able to help support myself through college and give back to the game
that started it all, the U.S. Army All Star Bowl.



RUSSELL JOHNSON

BLACK TEAM
City Councilman, Ward 7



HONORARY COACH JON TRITSCH

GOLD TEAM
Sports Anchor for KBAK CBS / KBFX FOX

ALL-STAR BOWL XIII 🛠 APRIL 4. 2014 🛠 5



STEPHANIE VERRELL

ACCOUNT EXECUTIVE AT KBAK AND KBFX THE CBS AND FOX AFFILIATE,

President of the Kern Armed Services Community Advisory Board, 2011-2013, Bakersfield Women's Conference Board Member, volunteer for the KBAK Cancer Fighters Relay for Life Team, previously on the Hispanic Chamber Board. Stephanie has worked with the U.S. Army Recruiting company both locally and regionally for the last 5 years, helping the recruiting efforts by assisting the commanders in developing community partnerships for their PAYs (Partnership for Youth Success) program. This program brings the recruits back to their community where they are given the opportunity to Interview with the PAYs partners for potential employment, the recruits bring their Education, Skill set and Army Values back to the community they grew up in and love. She has also worked with the Army Arena Bowl for the last 5 years, helping with social media and supporting the game and program.





GAME ANNOUNCER MATT ALVEREZ

MATT ALVAREZ PLAYED COLLEGE FOOTBALL at Southern University in Louisiana and graduated with a

degree in journalism from the University of Arizona in 2010.

Since then, Matt has been a morning news reporter for

1180 KERN radio, sideline reporter for Bakersfield College
football's Renegade Radio, public address announcer for

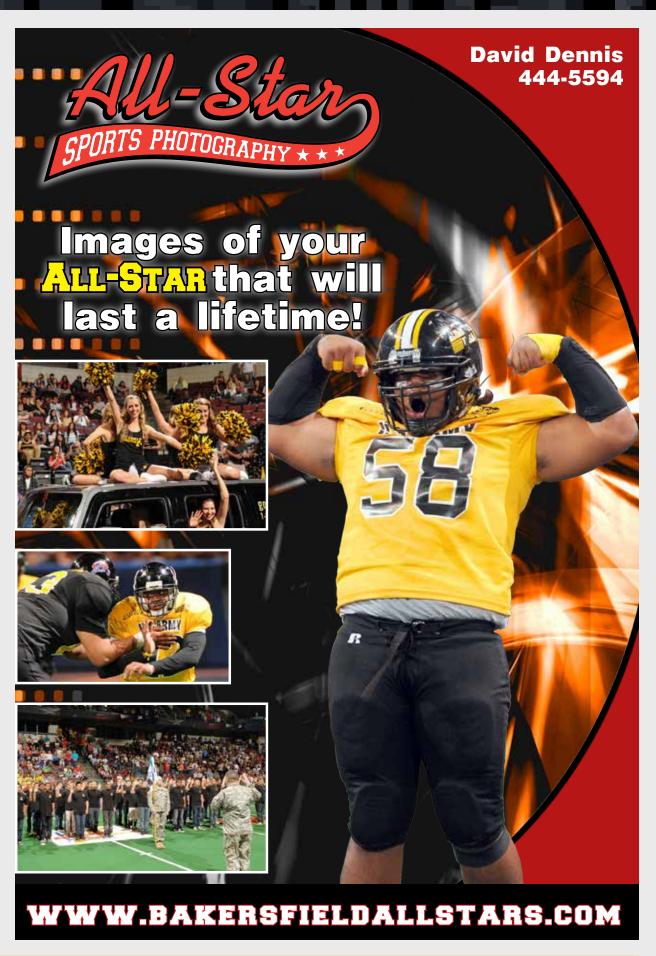
CSUB athletics, and a host for Brighthouse Network's
high school football game of the week. Matt has been an
assistant football coach at Bakersfield College for the last
four seasons. Matt currently works in law enforcement here
in Bakersfield.



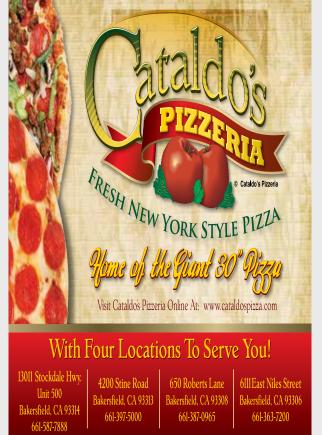
GRAPHIC DESIGNER WALTER SUAZO

WALTER SUAZO IS AN EMMY®
AWARD WINNING GRAPHIC
DESIGNER and this is his first year

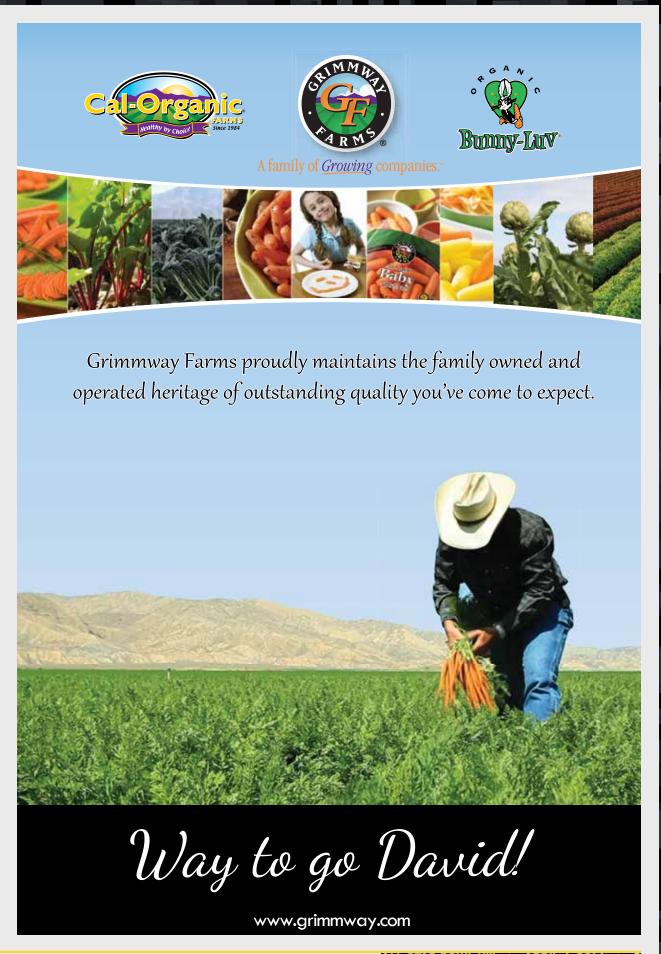
involved with the U.S. Army All-Star Bowl. He designed our current logo for the U.S. Army All-Star Bowl and is a freelance design consultant to the U.S. Army All-Star Bowl brand identity, graphics and social media. Walter received his degree in graphic design in 2009 and has become a multidisciplinary designer with an eye for innovation and has worked for a gamut of clients (from apparel, culinary, retail, and television, just to list a few) and although his skill set is vast, his greatest expertise revolves in the worlds of graphic design, creative direction, social media, brand identity design, and content creation. Walter likes to combine his knowledge and experience in these areas, to deliver the best innovative designs to his clients and their audiences.













NUNEZ

#60 BHS

EATON

#60 South

HARDING

#62 Centennial

#76 North











#52 Tehachapi

#24 Stockdale

#2 BCHS



#52 South

#25 West

#4 BHS

#5 BHS

JEREMIAH

LOPEZ

#25 Wasco





#56 Tehachapi

COACHES CO-HEAD COACHES...... Jerald Pierucci Sean McKeown

#44 Stockdale

ASST. COACHES.....Frank Gonzales, Ken Haslip, Dennis Manning, Chris Shipp, Rick Van Horne, Vince Van Horne

#44 BHS

HONORARY COACH...... Jon Tritsch



#50 BCHS



#64 Golden Valley



#80 Delano



#99 Frontier

HONORARY COACHRussell Johnson

ALL-STAR BOWL CHEERLEADERS

CHEER COORDINATOR Sherrina Clark



NAME

Brittany Wadkins Gabbu Guzman Sarah Toothman Kaulinn Lephart Jean Leyva Arianna Giggy Destinu Herrera Kasia Eliiah

HS

Arvin High School **Bakersfield High School Bakersfield High School** Centennial High School Delano High School Frontier High School Garces Memorial High School Mira Monte High School Stockdale High School



NAME

Jelyksa Solorio Siera Glover **Madison Greene** Mariah Wilkerson Marissa Lopez Abigail Neira Caitlin Stone Tamia Davis Allusia Lara

HS

Arvin High School Bakersfield High School Centennial High School Delano High School Frontier High School **Garces Memorial High School** Independence High School Stockdale High School Tehachapi High School





CONGRATS **ALL STARS!**



the fastest way to get fuel.

Local stations proudly supporting High School football:

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- Niles St. & Oswell
- S. Union & Taft Hwy
- White Ln & New Stine

- F St & Golden State Hwy
- Stockdale Hwy & Allen
- Norris Road & McCray
- Stockdale & New Stine
- Wilson Rd & Real Rd
- Hwy 99 & Taft Hwy
- I-5 & Taft Hwy















(661) 589-7403 (661) 861-8163 FAX

Becka Statler President 5400 Rosedale Hwy. 7B Bakersfield, CA 93308 beckaconstructioninc1@msn.com



Garces Memorial High School

Congratulations to our Arena Bowl All-Stars!



Jake Stuart



David Grimm



Dominic Frasch



Gio Borba

Visit www.garces.org or call 327-2578 for more information.



Do you suffer from??

- Neck Pain
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- Pain, Numbness, Tingling Burning in hands or feet

Tired of taking drugs that don't really help?
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WE CAN HELP!!!!!!

We are the alternative to the traditional treatment of their conditions, utilizing a comprehensive approach known as Integrative or Physical Medicine.

Do you have difficulty losing weight and keeping it off??? Ask about our medically supervised weight loss program.

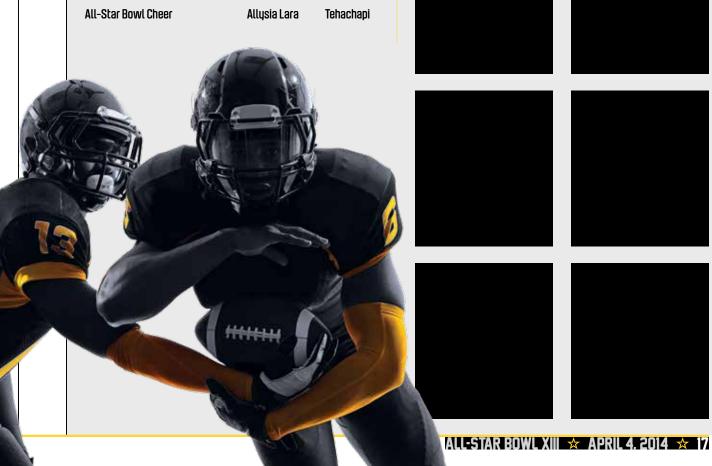
SCHOLARSHIP ALL-STAR BOWL

FOR THE SIXTH CONSECUTIVE YEAR THE U.S. ARMY ALL-STAR

BOWL awarded scholarships to several all-stars based on
their academic success and community involvement. Due to
the sponsors, community and you the fans the U.S. Army AllStar Bowl has awarded over \$13,000.00 in scholarships.

AWARDEES

ECHOLYKEHIS	NAME	HS
Raymond Permenter Memorial	Jacob Stuart	Garces
Nathan Garcia Memorial	Colton Foster	Frontier
All-Star Bowl Players	Dennis Reed Jr.	Liberty
	Joseph Hurtado	Liberty
John Wren Memorial	Phillip J. Brown	Liberty
All-Star Bowl Community Service	Sean Casey	Tehacha
All-Star Bowl Academic	Jasmit Thind	Frontier





DOLBY ATMOS

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Atmos sound. Featuring 52 speakers
pumping out 83,000 watts of dynamic
sound. With precision sound placement,
Dolby Atmos creates a more natural and
realistic sound field, truly transporting
audiences into the story with a lifelike
sensory expierence. Dolby Atmos is
reinventing surround sound technology.
Hear the Whole Picture!

CHRISTIE DUO 3D

Christie Dual Projection 3D technology features left-eye and right-eye dedicated, simultaneous projection for a brighter, clearer image with less eye strain than standard oscillating display 3D.

See it local, see it better, see it on the biggest screen in the county at Maya Cinemas with Christie Duo 3D.

www.MayaCinemas.com Facebook.com/MayaCinemasBakersfield



Good Luck Dominic Frasch!

Go Black Team!







Congratulations

Gio Borba and the 2014 all-star players!



Got Milk? Borba Dairy Farms





Kern County Officials Association Established 1939

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Officiating is a great way to stay involved in the game you love. The KCOA is looking for men and women to officiate the following:

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⊗ Softball

Basketball



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Wrestling

Soccer

TRAINING PROVIDED

For more information www.kcoa.org 661-633-3559



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HOMETOWNSPORTS

PROUDLY SUPPORTS
THE 2014 U.S. ARMY
ALL-STARS





